



Mission Statement

happy culture. Is a community interest company founded in 2021 by Natalie & William Goodacre who dreamed of a space in the city for people to focus on positivity, wellbeing and community. A sanctuary of sustainability for locals to come together to connect, and to create positive change.

happy culture. is:

- ★ A 100% plant based café, serving delicious, lovingly prepared food and drinks to our customers with a pay it forward scheme for those in need in our city.
- ★ A community, which has room for everyone, and that supports grassroots projects to grow and create positive change in the city of Lincoln.
- ★ A mindset, that people matter, that business can be done differently, and that no one is too small to have an impact.

happy culture. cafe is 100% plant based because it's the most cruelty-free option for ourselves, animals, and the planet. It's a form of positive social action, which is what we are all about.

happy culture. community space is a relaxing environment for local groups to use for free, under the promise that they will use our cafe and pay it forward. We hope that our space will enable groups and grassroots organisations that cannot otherwise afford to rent rooms the space they need to promote positivity and wellness.

happy culture. mindset is to curate an environment that showcases the collective embodiment of all the best parts of humanity here in Lincoln city centre: generosity, positivity, kindness, hope and love. A safe space for all who enter. It is our aim to model ethical business practices and help to make positive social change in the city of Lincoln by working with charities and local grassroots organisations.